

PROPOSED PLAN OF ACTIVITIES

(Long and short term targets) For the year 2021

**Mirpur Chamber of Commerce & Industry (MCCI), AJK
(Under Section 10(3)(d) and 23(1) & (II) of Trade Organization Rules, 2013
as audited by a firm of Chartered Accountants**

S.#	Activity	TIME FRAME		Expected Financial Impact(Use Annexure for detail)	Intended objects/goals (use Annexure for detail)
		<u>Date of commencement</u>	<u>Date of accomplishment</u>		
1.	Visit of Chairman of BOI AJK to MCCI for meeting followed by a comprehensive presentation on the lucrative investment opportunities and incentives offered by the Government.	6 Jan., 2021	6 Jan., 2021	Sponsored by the members of Executive Committee	MCCI wish to play its due role in bringing maximum investment in Mirpur in the field of Tourism and Hydel power projects and desirous of offering incentives by the Government of AJK.
2.	Prepare and submit recommendations to the department of Industries & Commerce development to promote SMEs in the State of AJK	2 nd week of Jan., 2021	15 th Jan, 2021	No cost is involved	MCCI, being a stakeholder of the private sector of AJK, endeavoring to bring maximum investment in the State and to create awareness among the potential local and overseas investors.
3.	A team of MCCI is scheduled to visit Muzaffarabad (AJK) to attend one day workshop under the auspices of BOI in collaboration with the department of Industries & Commerce.	2 nd or 3 rd Week of , 2021 (Tentative)	3 rd week of Jan.,2021	The host shall bear the cost	To gain know-how to adopt capacity building measures and regulations initiated by the BOI in the State of AJK and to disseminate among the members of business community.
4.	The President-MCCI shall participate in the All Pakistan Chambers Conference organized by Rawalpindi Chamber of Commerce & Industry, scheduled to be held at Serena Hotel to sign a MOU for cooperation between the two chambers.	4 th week of Jan., 2021	28-29 Jan., 2021	Sponsored by the Rawalpindi Chamber of Commerce & Industry.	MCCI believes that the exchange of information and consultation between the trade bodies is the need of hour for economic uplift of the country.
5.	The meetings of Finance, Accounts & Audit committee of MCCI to check the updated position of the Chamber.	2 nd week of Feb., 2021	9-11 Feb., 2021	No cost basis	To streamline the present working speed and recommend proposals for preparation of Activity performance report.
6.	Signing of MOU with City Lab, Chughtai Lab, Excel Lab and Abrar Citi Scan & Diagnostic Center Mirpur.	3 rd week of Feb., 2021	3 rd week of Feb., 2021	Rs. 5,000	MCCI believes to facilitate its members and staff to provide them lab test facilities on concessionary grounds by the reputed medical laboratories based in Mirpur.

7.	Visit of a high powered delegation of FBR led by the Member Customs Operation including the Chairman CBR, Secretary Industries & Commerce, Secretary Services, Commissioner Inland Revenue, Commissioner Income Tax to MCCI for meeting with the President & Members of Executive Committee on the matters relating to establishment of Dry port at Mirpur, CPEC Projects and signing of SLA, etc.	3 rd week of Feb., 2021	3.00 p.m on 19-02-2021	Rs. 15,000	MCCI is endeavoring to facilitate its members and the business community of AJK for ease of doing business and is determined to conduct dialogue with the relevant stakeholders at the Federal and AJK State level.
8.	International Conference on Construction, Mechanical and Industrial Engineering (ICCMIE) scheduled to be held in Montreal, Canada	1 st March, 2021	1 st March, 2021	On self-finance basis	Members of MCCI to hold B2B meetings with their business Canadian counterparts
9.	Visit of MCCI representative delegation accompanied by the Secretary & Director Industries and former President-FPCCI/AJKCCI to Lahore Chamber of Commerce & Industry.	2 nd week of March., 2021	2 nd week of March, 2021	Rs. 8,000/- The cost of souvenirs to be presented. Rest on self-finance basis by the members.	To strengthen ties with the two counterparts, hold knowledge based session aimed at increasing membership and enhance activities of MCCI.
10.	A representative delegation of MCCI led by its President is scheduled to visit Muzaffartabad for meeting with the Governor SBP on his visit to Muzaffarabad.	3 rd week of March., 2021	4 th week of March., 2021	Rs. 30,000	In order to discuss the fiscal policies of the Government of Pakistan in consultation with the MCCI, being stakeholder of the private sector of Mirpur, exchange of information and discussion is immanent.
11.	Visit of the delegation of Sialkot Chamber of Commerce & Industry to MCCI to promote the relations between the two chambers and discuss on the potential.	4 th week of March, 2021	31 st March, 2021	Cost to be shared by the members of Executive Committee	To enhance the interaction and consultation on the issues confronting the promotion of trade & industry.
12.	A delegation of MCCI led by its President is planning to visit Muzaffarabad, to have a meeting with the key heads of various Ministries & Divisions. Meeting of the delegation of TDAP Islamabad for meeting with the office-bearers and Secretary General of MCCI.	4 th week of March., 2021	4 th week of March,2021	Self-finance basis	To develop interaction with the Government of AJK to promote a business friendly environment for ultimate achievement of rapid industrial growth in Mirpur.
13.	MCCI is scheduled to arrange a regional Chambers' conference in Mirpur.	1 st week of April., 2021	2 nd Week of April., 2021	To be sponsored by the members Executive Committee	MCCI believes to increase consultation and interaction with its counter-part regional trade bodies to device a joint strategy to come out of the present economic crunch and move towards help the government in rapid industrialization and overcome state-wise un-employment crisis.

14.	Activate the regional membership committees of MCCI	2 nd week of April, 2021	3 rd week of April,2021	On self-finance basis	MCCI is striving hard to increase its membership for Corporate and Associate class, respectively to make the trade body financially to organize meetings/seminars & conferences in Mirpur for promotion of trade & Industry.
16.	Canton Fair 2021 (April, Spring) - The 129th China Import and Export Fair 2021.	15 th April, 2021	5 th May, 2021	On self-finance basis	For business meetings with Chinese counterparts for promotion of two-way trade.
17.	MCCI will be represented in the Heimtextile Frankfurt (Germany)	4 th May, 2021	7 th May, 2021	On self-finance basis	To develop interaction and B2B meetings with the International business counterparts for import-export purposes.
17.	Plantation campaign in Mirpur in collaboration Forest Division Mirpur and local NGO Green & Green.	4 th week of May, 2021	4 th week of May, 2021	Rs. 10,000	MCCI actively participants in the activities aimed at making the city Green and free from environment pollution.
18.	MCCI will host the meeting with the Chief Secretary AJK and the Additional Chief Secretary Development in the Chamber office	2 nd week of May, 2021	2 nd week of May, 2021	Sponsored by members Executive Committee	MCCI believes that interaction with the relevant high ups of the government of AJK for industrial development in Mirpur is the need of hour. The upcoming project of up-gradation of MCCI building is also included in the agenda to be discussed.
19.	President MCCI to lead a delegation of Bohrar community for meeting with the Commissioner, Mirpur Division.	18 th May, 2021	18 th May, 2021	No cost involved.	To give a comprehensive briefing on the investment opportunities in tourism and setup of new industries in Mirpur.
20.	Immediate past President MCCI is scheduled to inaugurate a Business Center in the city of Mirpur.	20 th May, 2021	20 th May, 2021	No cost involved	To encourage the business community that MCCI is on their back in promoting their businesses.
20.	Activate the Human Resource Department Committee of MCCI through a number of sessions to finalize the modus operandi for a meaningful progress.	1 st week of June, 2021	2 nd week of June, 2021	No cost involved	MCCI is in the process of activating its number of sub-committees which also include committee on HR Development. The basic objective is to provide updated data to the members on the Industries and economic activities in Mirpur.
21.	A delegation of MCCI led by its President Mr. Sohaib Saeed is scheduled to have a meeting with the President-AJK Sardar Masood Khan at Kashmir House, Islamabad.	17 th June, 2021	17 th June, 2021	Self finance bases	To setting up of Industrial Zone and business development in Mirpur.

21.	Counseling by the Regional Business Chief of SMEDA in MCCI office	3 rd week of June, 2021	3 rd week of June,2021	Rs. 10,000	To educate the industrialist and members of MCCI to promote the small & medium enterprises and how to go about it.
22.	Seminar on Export Marketing & Management in collaboration with the SMEDA and TDAP.	3 rd week of June, 2021	4 th week of June, 2021	To be sponsored	The seminar has to be conducted in collaboration with TDAP and SMEDA in the MCCI for the promotional activities of the indigenous exports on International market and educate the members on the process involved in marketing and management.
23.	Holding of medical camps In collaboration with the local NGOs In Mirpur (AJK)	July, 2021	Sept., 2021	To be sponsored by the members active in pharmaceutical business	MCCI is ambitious of providing medical facilities to the poor segment of the society. In the medical camps collaborated by the local NGOs, free consultation services, laboratory tests and medicine shall be provided. Endeavor shall be made to engage more parties in this noble job.
24.	A delegation of MCCI is intending to participate in the Marble & Stone International exhibition in Verona, Italy, organized by the TDAP.	29 th Sept, 2021	2 nd Oct., 2021	Self-finance basis	For B2B meetings with the Italian counterparts in the field of Marble & Stone and offer export of Pakistani products to Italy.
25.	MOU to be signed between MCCI and Faizan Global Relief Fund (FGRF), an International NGO working for tree plantation and education sector.	1 st week of Oct., 2021	1 st week of Oct, 2021	No cost involved as the MOU will be exchanged by post.	To collaborate with MCCI, local NGOs with the involvement of Forest department, Mirpur in tree plantation and promote the education systems in the city of Mirpur.
26.	A 4-member delegation of MCCI to attend an International exhibition organized by TDAP scheduled to be held in Cologne, Republic of Germany.	9 th Oct., 2021	11 th Oct., 2021	Self-finance basis	To cater for business opportunities in Food & Beverages business between the businessmen of two side.
27.	The newly elected Prime Minister of AJK is likely to visit MCCI. The formal invitation has been initiated.	Last week of Oct., 2021	Last week of Oct.,2021	To be sponsored by the Office-bearers of MCCI	To give a briefing to the Prime Minister by the President and Members of Executive Committee-MCCI on the problems and irritants confronting the industrial development and make concrete proposals for economic development, promote tourism, investment opportunities and reduce unemployment in AJK with public-private partnership arrangement.

28.	Visit to Minister and Secretary, department of Industries & Commerce to MCCI.	1 st week of Nov., 2021	1 st week of Nov.,2021	To be sponsored by the members of Executive Committee-MCCI	For exchange of dialogues on the industrial growth and possible way out.
29.	Few members of MCCI intends to attend an International exhibition arranged by TDAP in Dubai.	1 st week of Nov., 2021	9 th Nov., 2021	Self-finance basis	For B2B meetings with the International businessmen to collaborate in Confectionary business.
30.	A training workshop in collaboration with the TDAP on Amazon Training for E-Commerce business at Chamber office on cost sharing basis.	2 nd week of Dec., 2021	2 nd week of Dec., 2021	Rs. 10,000 as cost share	To give awareness among the business community for International business through Amazon tools and to encourage it in the society
31.	MCCI is scheduled to conduct a joint workshop in collaboration with the regional office of SMEDA on promotion of SMEs in Mirpur.	4 th week of Dec., 2021	4 th week of Dec., 2021	Sponsored by SMEDA	To promote the cottage industry and SMEs in the region to help overcome unemployment crisis.
