

PROPOSED PLAN OF ACTIVITIES (Long and short term targets)
for the year 2018
Mirpur Chamber of Commerce & Industry (MCCI), AJK
(Under Section 10(3)(d) and 23(1) & (II) of Trade Organization Rules, 2013
as audited by the firm of Chartered Accountants

S.#	Activity	TIME FRAME		Expected Financial Impact(Use Annexure for detail)	Intended objects/goals (use Annexure for detail)
		Date of commencement	Date of accomplishment		
1.	The MCCI fully support the just demand of traders community in their state-wise protest against imposition of un-just taxes by actively participating in the protesting rallies.	18-01-2018	18-01-2018	Self finance basis	To back up the traders community of Mirpur in their just demand of withdraw the unjust imposition of a variety of taxes, to restore the business promotional activities.
2.	A 2-day awareness program jointly organized by the MCCI and Regional office SMEDA for the promotion of SMEs to be held at Chamber office.	25-01-2018	26-01-2018	Cost sharing basis	To promote the business of small & medium enterprises in Mirpur and to create awareness among the stake holders.
3.	The President MCCI is scheduled to visit the Kidney & Dialysis center in Mirpur to pacify the patients as a drive of the Chamber to participate in CSR activities.	08-02-2018	08-02-2018	No cost involved	The members of MCCI have to participate in the social activities of the society to encourage as a leading trading house of Mirpur.
4.	The Commissioner Inland Revenue Mirpur has been invited to visit MCCI for meeting with the President and members of Executive Committee	26-02-2018	26-02-2018	Rs. 5,000	To educate the business community on the issues of Sales & Income tax and to propose how to minimize the burden on the tax payers.
5.	A 3-day seminar on Hygienic conditions & precautionary measures sponsored by the Department of Food and MCCI to be held in MCCI.	10-03-2018	12-03-2018	No cost involved	To educate the food sector about the hygienic conditions and adopt precautionary measures in doing their business activities.
6.	Regional Director TDAP is scheduled to visit MCCI for meeting with the President on the schedule of fairs & exhibition in the year 2018 and participation by the MCCI members.	12-04-2018	12-04-2018	Rs. 1,000	To incite the business community for participation in the B2B meeting with their business counterparts for two-day trade.
7.	A representative delegation of MCCI is scheduled to have a meeting with the Minister of Industries & Commerce in Muzaffarabad to discuss the issues confronting the business community of Mirpur.	27-04-2018	27-04-2018	Self finance basis	To play its basic role to safeguard the interest of trade & industry community of Mirpur.

8.	The regional Manager of Adamjee Life Insurance Mirpur has requested for meeting with the President MCCI at Chamber office	15-05-2018	15-05-2018	Rs. 500	To arrive at an agreement to get a concessionary insurance package for the Industrialists and their work force.
9.	TDAP regional office shall conduct a 2-day training session followed by presentation on E-Commerce Business through Amazon at MCCI.	23-05-2018	24-05-2018	Rs. 8,000	As a series of Amazon training on promotion of E-Commerce on International level among the traders community of Mirpur.
10.	MCCI is organizing a 3-day Industrial exhibition at the Chamber premises sponsored by the Departments of Industries & Food AJK.	20-06-2018	22-06-2018	Sponsored by the Govt. of AJK	To promote the local manufacturing products as well as the products of Indian held Kashmir.
11.	The Chief Secretary AJK is scheduled to visit MCCI for dialogue on the problems and irritants being faced by the industrialists of Mirpur and chalk out the way of its meaningful resolution.	11-07-2018	11-07-2018	Rs. 10,000 (Hi-tea entertainment)	The MCCI is determined to safeguard the business interest of the business community of Mirpur and vigorously advocate their grievances to the government stakeholders.
12.	Former Prime Minister of AJK Ch. Abdul Majeed pay a courtesy visit to MCCI to congratulate the newly elected office-bearer and members of Executive Committee, towards a business promotion activity of the Chamber.	05-10-2018	05-10-2018	No cost involved	The interaction policy of MCCI is to keep the prominent personalities of the State in loop for the business promotional activities.
13.	A live interview of the President MCCI Mr. Sohail Shuja Mujahid is scheduled to be given to the local Economic correspondent of Daily Jinnah on the business promotional activities of the Chamber and its role for safeguard the interest of business community of Mirpur.	06-10-2018	06-10-2018	Personal entertainment by the President-MCCI	As a policy matter, MCCI believes on constant liaison with the print & electronic media to brief the role of the Chamber of acting as a bridge between the private sector and the government.
14.	As a drive for inciting the British overseas investors in Mirpur, The British House of Lord, Ch. Nazir Ahmed is scheduled to visit MCCI for meeting with the members of MCCI and prominent businessmen.	12-10-2018	12-10-2018	Rs. 20,000 personally sponsored by the President-MCCI	The MCCI is striving hard to pursue the potential British overseas investors for invest in Mirpur in the field of tourism and power projects.

15.	The President MCCI alongwith other trade leaders of Mirpur are scheduled to address a protesting rally against local administration drive to demolish the shops and buildings.	15-10-2018	15-10-2018	No cost involved	The MCCI is bound to safeguard the interest of business community of Mirpur and to advocate their grievances at all levels with the relevant authorities.
16.	The President MCCI is scheduled to visit the Kidney & Dialysis center in Mirpur to pacify the patients as a drive of the Chamber to participate in CSR activities.	16-10-2018	16-10-2018	Self finance basis	The members of MCCI have to participate in the social activities of the society to encourage as a leading trading house of Mirpur.
17.	The President MCCI is most likely to call on Commissioner Inland Revenue Mirpur for discussion on the imposition of Taxes on the business community and convey their reservations.	19-10-2018	19-10-2018	No cost involved	In order to boost the business promotional activities of the Chamber, this trading house has to actively project the interests of traders and industrial community.
18	In order to promote the interaction for university-industry linkage between the MCCI and Mirpur University of Science & Technology (MUST), a MOU is scheduled to be signed between the two organizations at MCCI/	29-10-2018	29-10-2018	Rs. 10,000	To promote the MUST-Industry linkage through MCCI for two way business promotional activities aimed at internship of MUST students and exchange of expertise.
19.	On the invitation of the President MCCI, the Minister of Industries & Commerce AJK is scheduled to visit MCCI for discussion on the industrial growth and the helping role of the government in business promotional activities in Mirpur.	26-11-2018	26-11-2018	Rs. 16,000 (Entertainment sponsored by the members of Executive Committee)	To strengthen ties with the government of AJK for resolution of problems and irritants being faced by the business community and give message of a Business-friendly government to all walks of trade & industrial community at large.
20.	The Vice President MCCI Kh. Muhammad Zafar is scheduled to attend the walk to commemorate the Day of Special Children.	04-12-2018	04-12-2018	No cost involved	To give a message of solidarity on behalf of business community to the needy segment of the society and the active role by the trade bodies.
21.	The President MCCI is scheduled to visit SCO for meeting with the Incharge to discuss resolution of signal problems in Mirpur.	15-12-2018	15-12-2018	No cost involved	To take up the connectivity problems of the trade & industrial community and resolution thereof.

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S.#	Activity	TIME FRAME		Expected Financial Impact(Use Annexure for detail)	Intended objects/goals (use Annexure for detail)
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1.	Pakistan Industrial Technical Assistance Center(PITAC) has been invited to hold a 2-day workshop on the Vocational trainings offered by the Government at MCCI office.	04-01-2019	05-01-2019	Sponsored by PITAC	To create among the civil society especially the jobless youngsters to obtain technical skills for placement in the market.
2.	A representative delegation of Mechanical Engg. & Auto Parts Association of Mirpur have requested for meeting with the President MCCI to give a briefing on the tax related issues and resolution thereof.	29-01-2019	29-01-2019	Rs. 1,000	The MCCI is duty bound to advocate the different sector of business in Mirpur with the relevant government up for a meaningful resolution.
3.	A government delegation comprising of Chief Planning & Development accompanied by the Secretary Department of Industries, is scheduled to visit MCCI for meeting with the President and members of Executive Committee for the deteriorating condition of infrastructure in the Industrial areas of Mirpur and resolution thereof.	31-01-2019	31-01-2019	Rs. 3,000 (Entertainment by Hi-tea)	As a representative body of the private sector of Mirpur, the MCCI is striving for the business promotion of the area and take up bottlenecks in the way with the relevant stake holders.
4.	On the numerous complaints initiated by the industrialists of Mirpur, a representation was made to the Chairman PTA for resolution of the connectivity issues. A team of the Engineers of PTA called on the President MCCI to have a briefing on the issue for immediate resolution.	02-02-2019	02-02-2019	Rs. 500	To ensure maximum facilitations to the business community as a move to ease of doing business in Mirpur.

5.	In order to boost the women entrepreneurs and boost their regional activities in collaboration with the social activists of UK, a 2-member delegation led by Mr. Shahid Latif Malik is planned to visit MCCI for meeting with the President on 03-02-2019 to promote the women entrepreneurs in the State.	03-02-2019	03-02-2019	Rs. 1,000	As a leading Trading House of Mirpur, MCCI has always been on the fore front in promoting the women entrepreneurs of the State and to develop the business culture with active participation of women businessmen.
6.	In order to take the business community into confidence in the pace of work for establishment of 9 th Special Economic zone (SEZ) under CPEC in Mirpur, a request has been initiated by the Department of Industries & Commerce to visit MCCI and meeting with the President and members of Executive Committee on 17-02-2019.	17-02-2019	17-02-2019	Rs. 2,200	The business community of Mirpur is ambitious to play its active role in launching of 9 th SEZ project under CPEC in Mirpur so the business activities are flourished and un-employment of the area is reduced to the maximum extent.
7.	In order to promote the economic activities in the State of AJK, especially Mirpur, the President MCCI is scheduled to call on the Federal Minister of Commerce Mr. Abdul Razzak Dawood on 20-02-2019 to have assistance of the Federal government in undertaking the projects of establishment of Expo Center, SEZ and other projects aimed at industrial uplift in Mirpur.	20-02-2019	20-02-2019	Self finance basis	To promote the economic uplift of Mirpur, the MCCI is playing its pivotal role of acting as a bridge between the government and private sector.
8.	The President-MCCI is scheduled to led a delegation for meeting with the Federal Minister for Planning, Development & Special Initiatives Mr. Asad Umar in Islamabad on 21-02-2019 demanding for a substantial relief package to the business community of AJK in the upcoming budget.	21-02-2019	21-02-2019	Self finance basis	To put up the irritants and problems of business community with the Federal government for seeking maximum relief in the upcoming budget in the taxes at par with FATA and PATA.
9.	The President MCCI has been invited to attend a broad based meeting under the chair of the Minister for Industries & Commerce accompanied by the Minister of Sports & Culture on 13-03-2019 at	13-03-2019	13-03-2019	No cost involved	The MCCI is making all out efforts in the economic uplift and reduce the unemployment in Mirpur.

	the office of the Department of Industries & Commerce, for a threadbare discussion on the project of establishment of Expo Center in Mirpur and to set the modalities.				
10.	The President MCCI has been invited by the Rawalpindi Chamber of Commerce & Industry to represent the business community of AJK in the All Pakistan Chambers President Conference scheduled to be held on 14-03-2019 at PC Hotel Rawalpindi.	14-03-2019	14-03-2019	Self finance basis.	To promote interaction, exchange of views as a business promotional activity aimed at the economic uplift of both side.
11.	A delegation of MCCI led by its President is scheduled to call on the Chief Secretary AJK on 27-03-2019 in Mirpur. The matters pertaining to availability of Suigas in the Industrial areas, infrastructural development, revival of sick units will come under discussion.	27-03-2019	27-03-2019	Self finance basis	The MCCI is sincere in taking up the issues confronting the business community in the industrial development of Mirpur and seek help of the Government of AJK for resolution.
12.	At the request of President-MCCI, the Prime Minister of AJK is scheduled to visit MCCI at 2.00 p.m on 31-03-2019, to have an audience of the business community in execution of projects of Expo Center, Chak Hariam Bridge, restoration of cancelled marriage halls, availability of Sui gas and infrastructure development of Mirpur.	31-03-2019	31-03-2019	Tea entertainment sponsored by the members of Executive Committee.	The ultimate objective of all such meetings is to promote the trade and industrial activities in Mirpur in collaboration with the Government of AJK for the rapid industrial growth and consequent increase of revenue to the Government.
13.	The Managing Director, Riaz Hospital and the President MCCI Mr. Sohail Shuja Mujahid are scheduled to sign a MOU on 03-04-2019 between the two organizations in the Chamber office to provide consultancy services, medicines, lab test, etc. to the members and staff of MCCI.	03-04-2019	03-04-2019	Rs. 3,000	The management of MCCI is determined to provide medical facilities to its valuable members and staff on concessionary basis from the reputable organizations and Hospitals.
14.	An MOU is scheduled to be signed between the MCCI and Shaheen Chemist on 13-04-2019 at the Chamber's office to provide medicines to the members and staff of MCCI on concessionary basis.	13-04-2019	13-04-2019	Rs. 1,000	The MCCI is putting maximum endeavors to provide medical services to its members and staff on substantial discount.

15.	One day course on Hotel Management sponsored by the Mirpur University of Science & Technology (MUST) at MCCI.	17-04-2019	17-04-2019	Sponsored by the MUST	To create awareness among the businessmen involved in Hotel business about the modern techniques of management aimed at adoption of high quality services.
16.	As a part of active participation in the social activities towards distressed segment of the society, the President MCCI has been invited as a Chief Guest at the Anjuman-e-Dukhtran-e-Kashmir Mirpur to give away sewing machines and certificates to the student on 05-05-2019.	05-05-2019	05-05-2019	No cost involved	To undertake CSR of the Chamber for encouraging needy segment of the society.
17.	A delegation of MCCI led by its President is scheduled to have a meeting with the Commissioner Mirpur on 09-05-2019 to put up problems being faced by the traders community and proposals for an amicable resolution.	19-05-2019	19-05-2019	Self finance basis.	To advocate and promote the cause of all walks of businesses as the chief spokesman of the private sector.
18.	A delegation of MCCI led by its President is scheduled to have a meeting with the Commissioner Inland Revenue Mirpur on 11-07-2019, to discuss the extension in the deadline of Amnesty scheme.	11-07-2019	11-07-2019	Self finance basis	To project the interest of business community as part of business promotional activities of the Chamber.
19.	A delegation of MCCI led by its President will call on the Commissioner Inland Revenue Mirpur on 12-11-2019 for a relief package of the Government to the earthquake hit industries and concessionary package of Taxes at par with FATA and PATA.	12-11-2019	12-11-2019	No cost involved	The intrinsic purpose is to safeguard the interest of business community and obtain relief from the Government to boost the economic activities by getting the cost of doing business reduced to the maximum extent.
20.	A representative delegation of MCCI led by its President is scheduled to call on the Chairman FBR on 28-11-2019 at Islamabad. The burning issue of issuance of Custom General Order No. 107 of 2019 shall be discussed for withdrawal.	28-11-2019	28-11-2019	Self finance basis	This Trading House is putting all possible efforts to project the interest of business community at all relevant forums of the Government and to represent them for their just demands aimed at rapid industrialization in Mirpur.

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for the year 2020

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1.	In a move to business promotional activity, the President MCCI accompanied by the President Markazi Anjuman-e-Tajiran Mirpur, to inaugurate a Business Center on 06-01-2020.	06-01-2020	06-02-2020	No cost involved	To encourage the business promotional activities of the traders community in the city under the umbrella of MCCI.
2.	The President MCCI will be a part of representative delegation of prominent Chambers of Pakistan for meeting with the Prime Minister of Pakistan on 23-01-2020 at Islamabad. The agenda of meeting of the President MCCI is to invite the attention of Honorable Prime Minister on pending just demand for availability of Sui gas, imposition of un-justified taxes and establishment of Dry port in Mirpur.	23-01-2020	23-01-2020	Self finance basis	MCCI remains at the forefront in the activities for promotion of industrialization and to get the hurdles removed by the government.
3.	At the invitation of President MCCI, the Additional Chief Secretary Development is scheduled to visit MCCI on 30-01-2020.	30-01-2020	30-01-2020	Rs. 7,000	To take up the feelings and demand of the trade & industrial community of Mirpur with regard to imposition of un-due taxes with the relevant government high ups for resolution in consultation with MCCI.
4.	In order to take the members of business community into confidence on the proposed project of vital importance, "Establishment of 9 th Special Economic Zone" (SEZ) in Mirpur, a broad based meeting was held in the Chamber office on 19-02-2020 under the chair of President-MCCI to obtain concrete proposals for evolving a strategy.	20-02-2020	20-02-2020	Rs. 4,000	To prepare concrete proposals and recommendations to the Government of AJK to initiate the valuable project for establishment of 9 th SEZ in Mirpur so that industrial activities are flourished to gain the economic prosperity of the State of AJK.
5.	A-3 day Seminar on investment opportunities in Mirpur sponsored by the BOI AJK at MCCI office.	14-04-2020	16-04-2020	Sponsored by the BOI AJK	To incite the potential investors to invest in Tourism and Food sectors in Mirpur.

6.	President MCCI to visit the Minister of IT AJK	20-05-2020	20-05-2020	Self finance basis	To request set up IT Parks in different sectors of Mirpur.
7.	A 3-day training workshop is to be conducted at MCCI jointly organized by the Department of Interior AJK	15-06-2020	17-06-2020	Rs. 15,000	To educate the business community on how to meet the requirements set by the Diplomatic Missions in Islamabad while applying for British Passports and other documents as well as submit the visa documents online.
8.	A delegation of Jhelum Chamber of Commerce & Industry led by its President will visit MCCI for meeting with the business community of Mirpur and sign a MOU for cooperation between the two chamber on 16-10-2020.	16-10-2020	16-10-2020	Lunch sponsored by the President-MCCI	To promote the interaction, valuable information and exchange of proposals and view point of the two Chambers for promotion of trade and industrial activities.
9.	A signing ceremony of MOU between M/s Riaz International Hospital Mirpur and MCCI shall be held at the office of Riaz International.	31-10-2020	31-10-2020	No cost involved	To provide concessionary medical services to the member and staff of MCCI.
10.	President MCCI is scheduled to inaugurate the free medical center of a UK based Alfalah Foundation Trust (Regd.) in Mirpur.	18-11-2020	18-11-2020	Self finance basis	To encourage the activities of social welfare organizations in the private sector.
11.	Due to continuous day to day lock down by the Government, all walks of business community are perturbed of the situation and brining out procession and rallies to record their protest with the demand to review the decision in the best interest of the businessmen and industrialists. The President MCCI is scheduled to address a protesting rally on 22-11-2020 in Mirpur in solidarity with the traders of the city.	22-11-2020	22-11-2020	No cost involved	The MCCI is determined to safeguard the interests of the business community and stand by with them in their just demand at all forums.
12.	President MCCI and former President Ch. Ghulam Murtaza and Sohaib Saeed are scheduled to attend a zoom meeting with the Governor State Bank of Pakistan on 25-12-2020 from their respective offices. The matters pertaining to take the MCCI in the loop while preparing fiscal policies of the bank and adopt the recommendations made thereon.	25-12-2020	25-12-2020	No cost involved	Being the stake holder of the private sector of Mirpur, MCCI believes that regional finance policies prepared by the SBP should be in line with the business environment and culture of AJK and the CSR activities, loan policies of the bank should be shared with the MCCI for a meaningful and practicable solution thereby accommodating the demands of the trade & industrial community.

13.	Regional Coordinator SMEDA will conduct a 2-day consultative session on SMEs development & SBP schemes at MCCI office.	30-12-2020	31-12-2020	Sponsored by ABL and SMEDA	To brief the stakeholders of small & medium enterprises about the potential of SMEs business and take advantage of the incentives declared by the SBP in this regard.
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